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### Compliance

We would like to draw your attention to the European and national antitrust law, which prohibits the discussion of competition-relevant topics such as prices or price elements or the exchange of sensitive company data during association meetings. It is also prohibited to coordinate competitive behaviour or to make corresponding decisions or agreements.

Violations of the antitrust law can be punished with high fines, which have to be paid by the association, its member companies and possibly also employees personally.

These rules apply during all EUROTRANS events, including breaks in the event.

By participating, you confirm your agreement to these rules.

ICC Guidelines on Antitrust Law Compliance:

https://www.vdma.org/v2viewer/-/v2article/render/5808366



Arjan Coppens
Bosch Rexroth, Netherlands
President CETOP

Salim Haffar
I-MAK Reduktor, Turkey
President EUROTRANS

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### **Transformations and Challenges**

### **Digitisation/Industrie 4.0**

- » Business models/platform economy
- "World Machine Language" OPC UA
- » Digital Twin, Wireless Communications for Machines
- » Work 4.0

#### **Decarbonisation**

- » Climate targets  $\longrightarrow$  CO<sub>2</sub>-free production
- » Energy transformation, H<sub>2</sub>, Power-to-X
- » Changes in mobility

#### International added value

- » Protectionism/expansionism on the rise
- » Value chains are in upheaval

#### **Business environment**

- General conditions often not suitable for mediumsized companies
- » Debate on justice too often overshadows economic policy modernisation
- » Growing scepticism about technology in society
- Tax incentives for investment and innovation

### **Reform Europe**

- » Internal Market
- » Monetary Union

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# **International Motion & Drives Summit**

Technology Academy Hanover, 19 April, 2:30 p.m - 5:30 p.m.

- 1. Welcome by the Presidents

  Arjan Coppens (CETOP) and Salim Haffar (EUROTRANS)
- 2. Fluid Power Industry Software enables a better CO2 Footprint

  Dr Steffen Haack, Bosch Rexroth AG
- 3. Future-proof production Sustainable, flexible, productive and resilient *Prof Thomas Bauernhansl, University of Stuttgart*
- 4. Counterfeits A risk for suppliers and customers: How digitalization could help The WBA CheckApp
  - Ingrid Bichelmeir-Böhn, Schaeffer Technologies AG & Co. KG., Herzogenaurach

#### **Break**

- 5. Economic situation and perspectives in uncertain times

  Prof Stephan Thomsen, Leibniz University, Hanover
- 6. A new European regulatory framework for the green transformation Implications for the machinery industry

  Holger Kunze, VDMA Brussels



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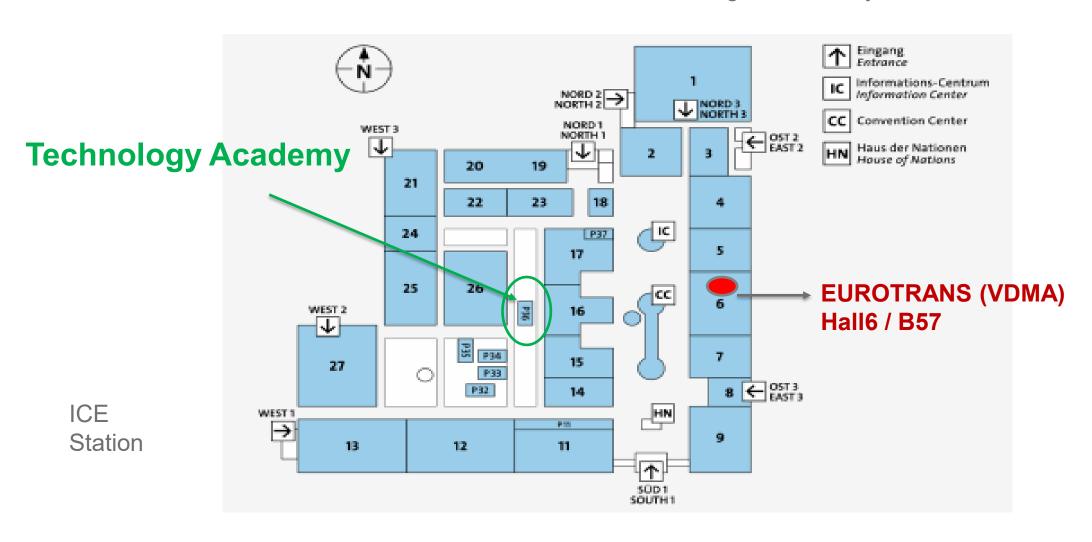
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# See you 6 p.m. / Hall 6 / B57 "Cometogether"

Tram, coming from the city



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# Thank you!

for joining today's event

for Your support of your national association!

# for Your Trust in CETOP & **EUROTRANS!**

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